

Sponsorship and Exhibition Opportunities

The Congress

Cairns, Australia, is the host city for the 14th International Congress on Sound and Vibration (ICSV14), 9-12 July 2007. Cairns is in the very heart of the Asia Pacific region and its International Airport makes it a convenient congress location.

The congress and exhibition will be held at the Cairns Convention Centre, Cairns, which is the only place in the world with two adjoining World Heritage treasures – the Great Barrier Reef and Australia's Tropical Rainforest. The Great Barrier Reef is the world's largest marine park with the most extensive single collection of coral reefs in the world and supports the most diverse ecosystem known to man.

The Fourteenth International Congress on Sound and Vibration (ICSV14) is sponsored by the International Institute of Acoustics and Vibration (IIAV) and the Australian Acoustical Society (AAS). The IIAV is an international non-profit scientific society affiliated with the International Union of Theoretical and Applied Mechanics (IUTAM). IIAV currently has 550 individual members in 55 countries and is supported by 31 national and international scientific societies and organisations. The Australian Acoustical Society (AAS) has around 500 members in Australia and Asia.

Congress Program

ICSV14 participants will be taking part in a Congress with a first rate scientific programme in the fields of acoustics, noise and vibration, and their control.

Congress Venue

The venue of the ICSV14 is the Cairns Convention Centre which was voted the world's best Congress centre in 2004 (AIPC Apex Award). It was also voted 'one of the world's top ten international convention centres' by the North American Meeting Planners in the annual USA 'Beyond Borders Survey', and is the only regional convention centre to be recognized in this prestigious award.

Sponsorship and Exhibition at the ICSV14

Sponsorship and exhibition at the Congress provides an excellent opportunity to promote your company, to support your products, and to maintain a high profile in the fields of acoustics, noise and vibration, and their control. ICSV14 will provide you with the opportunity to expose your company to a large number of delegates from a wide range of countries. Several attractive possibilities for sponsoring are offered. Sponsorship contributes to the planning and operation of the Congress, reducing the overall cost of managing and staging the event. All exhibitors are invited to present a scientific paper covering the latest technological advances, new strategies, instrumentation and measurement methodology, or other related topics. Early confirmation of your support for the Congress will ensure maximum exposure as your logo can be immediately included on the ICSV14 website and in the extensive promotional campaign implemented in the lead up to the Congress.



Sponsorship Opportunities

Gold Sponsor

AUD \$10,000 + GST (AUD \$11,000 incl GST)

The benefits of Gold Sponsorship include:

- Verbal acknowledgement as the Gold Sponsor at the opening and closing addresses and at the congress dinner
- Company banner (to be supplied by sponsor) in the main plenary room
- Company banner (to be supplied by sponsor) in the main registration area
- One complimentary (double sized) exhibition space (with all exhibition package inclusions)
- One complimentary conference registration
- Two complimentary Congress Dinner tickets
- Two complimentary Welcome Reception tickets
- Gold Sponsor recognition on the conference website (plus a link to the sponsor's website), in the conference handbook, and in the conference proceedings
- Logo placed on the name badge of each delegate
- Company name and logo advertised on the main projector screen at the start of all keynote sessions (7 keynote sessions in total)
- Opportunity to place promotional material up of to 20 bound A4 size pages (supplied by sponsor) in the satchel

Silver Sponsor

AUD \$7,500 + GST (AUD \$8,250 incl GST)

Silver Sponsorship will be available to one sponsor per category. The Silver Sponsor category is:

- Internet Room

The benefits of Silver Sponsorship include:

- Verbal acknowledgement as a Silver Sponsor at the opening and closing addresses and at the congress dinner
- The company name and logo will be on the desktop wallpaper of all the computers in the internet room
- Company banner (to be supplied by sponsor) displayed in the venue of the internet cafe
- One complimentary exhibition space (with all exhibition package inclusions)
- One complimentary conference registration
- One complimentary Congress Dinner ticket
- One complimentary Welcome Reception ticket
- Silver Sponsor recognition on the conference website (plus a link to the sponsor's website), in the conference handbook, and in the conference proceedings
- Opportunity to place promotional material of up to 10 bound A4 size pages (supplied by sponsor) in the satchel



Bronze Sponsor

AUD \$5,000 + GST (AUD \$5,500 incl GST)

Bronze Sponsorship will be available to one sponsor per category. Bronze Sponsor categories are:

- Congress satchel sponsor
- Congress note pad and pen sponsor
- Congress Dinner
- Welcome Reception

The benefits of Bronze Sponsorship include:

- For the Congress satchel sponsor, the company name and logo will be on the satchel
- For the Congress note pad and pen sponsor, the note pad and pen (supplied by sponsor) will be placed in the congress satchel
- For the Congress Dinner Sponsor, the company name and logo will be on the invitation for the Congress Dinner
- For the Congress Dinner Sponsor, the company banner (to be supplied by sponsor) displayed in the venue of the dinner
- For the Congress Dinner Sponsor, a company spokesperson can have the opportunity to address the audience at the dinner for 2 to 5 minutes
- For the Welcome Reception Sponsor, the company banner (to be supplied by sponsor) displayed in the venue of the reception
- For the Welcome Reception Sponsor, a company spokesperson can have the opportunity to address the audience at the reception for 2 to 5 minutes
- One complimentary exhibition space (with all exhibition package inclusions)
- Two complimentary Congress Dinner tickets
- Bronze Sponsor recognition on the conference website (plus a link to the sponsor's website), in the conference handbook, and in the conference proceedings
- Opportunity to place promotional material of up to 4 bound A4 size pages (supplied by sponsor) in the satchel

Corporate Sponsor

AUD \$2,000 + GST (AUD \$2,200 incl GST)

Corporate Sponsorship of the refreshment breaks will be available to one sponsor per day (Monday, Tuesday or Wednesday only). Refreshment breaks include morning and afternoon teas and lunch.

The benefits of Corporate Sponsorship include:

- Company name displayed at the refreshment break locations
- Corporate Sponsor recognition on the conference website (plus a link to the sponsor's website), in the conference handbook, and in the conference proceedings
- Opportunity to place promotional material of up to 2 bound A4 size pages (supplied by sponsor) in the satchel

Associate Sponsor

AUD \$1,000 + GST (AUD \$1,100 incl GST)

Associate sponsorship will be available to an unlimited number of organizations.

The benefits of Associate Sponsorship include:

- Associate Sponsor recognition on the conference website (plus a link to the sponsor's website), in the conference handbook, and in the conference proceedings
- Opportunity to place one A4 page of promotional material (supplied by sponsor) in the satchel



Exhibition at the ICSV14

The ICSV14 Exhibition will be a major component of the Congress and will feature the most up to date products, technology and equipment available. The Congress Program has been designed to maximise attendance to the exhibition area.

All refreshment breaks, including morning and afternoon teas, and lunch, will be held within the exhibition area. In addition, the exhibition area adjoins the scientific program auditorium, thus guaranteeing a high level of delegate visitation.

Who Should Exhibit at the ICSV14?

Any company who has products, research or involvement in areas of acoustics, noise and vibration including:

Acoustic signal processing, Active noise and vibration control, Building and architectural acoustics, Community and environmental noise, Condition monitoring and vibration testing, Flow duct and muffler acoustics, Industrial and occupational noise, Machinery noise and vibration control, Measurement techniques and instrumentation, Mid and high frequency methods, Modal analysis, Noise control elements, Noise source identification, Numerical methods, NVH, Railway and transportation noise and vibration, (to name a few).

Exhibition Dates

The ICSV14 exhibition will open on Monday 9th July 2007 and close on Thursday 12th July 2007.

Exhibition Package Details

Deluxe 2.4-metre x 3-metre booth

AUD \$2,000 + GST (AUD \$2,200 incl GST)

Package includes:

- 7.2 square metres of exhibition space (carpet floor)
- Back and side walls
- Fascia on all exposed sides
- One standard company sign
- One 4 amp power supply (subject to available power on site)
- One set dual 75 watt spotlights (directional)
- One table and two chairs
- One waste basket
- One full conference registration (including the Welcome Reception, Congress Dinner, morning and afternoon teas and lunches, presentation of a scientific paper)
- Listing on the conference website, in the conference handbook, and in the conference proceedings

For all queries regarding sponsorship & or exhibition, please contact:

ICSV14 Exhibition and Sponsorship Manager

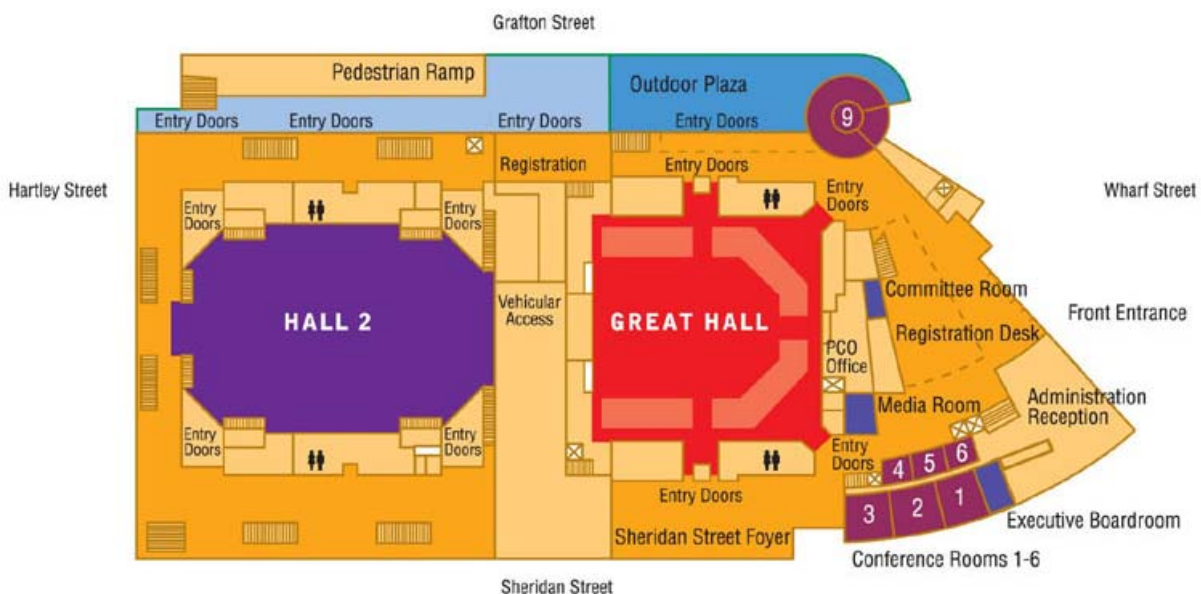
Dr Norm Broner

Email: NBroner@skm.com.au

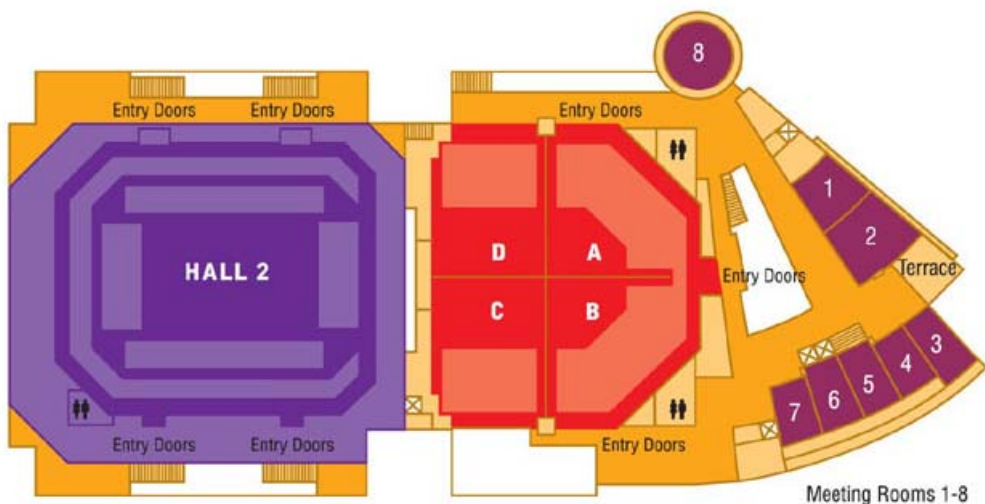


Floor Plans of the Cairns Convention Centre

EXHIBITION LEVEL



MEZZANINE LEVEL



Exhibition Floor Plan (next page)

While the floor plan included with this prospectus was correct at the time of printing, the ICSV14 Exhibition Organiser retains the right of alteration should it be deemed necessary. These changes may occur without notice. Please visit the ICSV14 Congress Website for up to date information – www.icsv14.com





ICSV14

Cairns Convention Centre
Halls C & D

